

# Arnaud Guiboud-Ribaud

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age 36

## Since 2001 : Digital Virgo Entertainment (Cellcast Media/Media Consulting)

Editor & producer of multimedia content for Cellphone

### Since January 2012 - Web Integration Manager

Process engineering & implementation of web site integration.

Creation of 2D Javascript & Actionscript Framework.

- Web site deployment easiness.
- Interfacing with development and marketing teams for time optimisation.
- Improvement of web pages look & feel.

### From 2006 to 2012 - Art Director (Cellcast Media)

Graphical creation of WEB sites & WAP pages.

Design of graphics illustrations for Iphone game (mini park).

Creation & Conception of User Interface allowing to build instant market page on WEB.

- Using of HTML, javascript and flash platform.
- Optimizing for SEO.
- Project managed from ideas, user needs, developpement & evolutions.

### From 2001 to 2006 - Art Director (Media consulting)

Conception of layout for advertising pages in perodicals.

- Structuring information.
- Optimizing according to type of magazine.
- Graphic Illustrations.
- Permanent content modifications depending on sales results.

## From 1999 to 2001 : Van Cleef & Arpels : Graphic designer

Creation of catalogs & packshot for new jewelley products & one shot custom catalogs.

## From 1998 to 1999 : INRIA (research lab) : Graphic designer

Responsible for communication of research project on automated road (Cycab & LARA).

Roughs, illustration & website to explain project concept.

## Since 2011 : Neresys /N.V.S. (Multi screen and files, display management.)

Conception, design & delivery of user Interface for managing display and files.

## Graphic knowledge :

Illustration : handmade or computer assisted.  
Web site conception, design & implementation.  
Print layout, Printing process.

## Strong abilities :

Tenacious, Involved, Curious, Creative, Autonomous.

Graduated from Créapôle-ESDI (Paris).  
Specialisation : Corporate identity.  
Graduation project : Party game based on modern history (visual & gameplay)  
High school Degree C (french baccalauréat)

## Software :

Illustrator  
In-Design & X-Press  
Photoshop

## Programming languages :

HTML - CSS (all version)  
Javascript - JQUERY  
Action Script 2 & 3

French : mother tongue.  
English : fluent.

## Leisure :

Irish Dance  
European modern history  
Video game - FPS, RTS, MMPORG (PvP)

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